

rock inc.

"Make YOUR Dream a Reality!"

What is Rock Inc.?

At Rock Inc., our goal is to provide professional and experienced musical instruction. We strive to give our students an inspirational learning environment and the proper knowledge to pursue any and all musical endeavors they would like to accomplish. We do this by allowing students to learn from experienced instructors, a steady curriculum and rewarding them with achievable goals such as recording sessions and concert recitals.

At Rock Inc. we want to excite our students and provide not just an environment where they can learn music and appreciate it, but are also able to experience music in every facet possible without having the troubles of seeking a rare record deal. Whether you are a young musician looking for an exciting after-school activity or a seasoned adult looking to have a fun jam session on the weekend, Rock Inc. can provide this environment to you with professional staff, guidance, and state of the art equipment.

Rock Inc. offers private instruction in Guitar, Bass, Drums, Voice/Vocals, Piano and Brass instruments including Trumpet, Trombone and French Horn as well as audio production and lessons in using Digidesign Pro Tools. We offer instruction in all styles of music and work at YOUR pace! We want you to have FUN and enjoy music as much as we do!

Where is Rock Inc.?

Rock Inc. is located at 7360 Auburn Blvd suite B. It is in the heart of Citrus Heights, California. Owner and President, Zachary Diebels, grew up in the suburban area of Sacramento and wanted to place his new "School of Rock" near his roots. The location allows for easy access from both major freeways, 50 and 80, and is near local shopping and restaurants. Plenty of parking is available as well as lounges in the main offices and private studio instruction rooms for parents and students to relax while waiting and/or during a lesson.

Why Rock Inc.?

There are many places that one can go to seek musical instruction, so why go to Rock Inc.? Rock Inc. offers all of your instructional needs at one place instead of having to shop around with other companies. When searching for a music instructor, one may find many options, yet what kind of resume can you demand from such a person? How do you know that even though they may be a great player, are they any good at instruction or have first-hand knowledge of the industry? All of the instructors at Rock Inc. are or have been working musicians. They have all had record deals, been touring musicians or currently still tour from time to time. They are energetic about what they do and are not playing music on the side just for fun. This is their first priority, and they pour their hearts and

souls into playing and teaching music. At Rock Inc., we pride ourselves on having not just musical knowledge but music business sense as well. Zachary Diebels, founder/President of Rock Inc., has been active in the music business for over 12 years. He has had major label and independent recording contracts with Hollywood Records and Spun Out Records, as well as development deals with Atlantic Records and Island/Def Jam Records. He has toured the world with major rock acts such as Foo Fighters, Filter, Limp Bizkit, Beck, Kid Rock, Staind and many more. Zachary has been a contributor to major motion picture soundtracks including *Varsity Blues*, *Beerfest* and *Johnny Tsunami*. Most recently he has also been under contract as a solo artist with the producer/engineer Brian Dobbs (Metallica, Weezer, Verucasalt, Motley Crue, American Hi-Fi). He is an accomplished guitarist, drummer, vocalist, songwriter and producer writing music for other major label acts. Our goal at Rock Inc. is to provide experience and modest instruction to all levels of playing. Everyone can learn the ropes of Rockstardom!!!

How does it happen?

We provide the facilities and gear as well as coaching and organization for you. You simply show up, plug in and play! If you are not quite up to playing with others just yet, that is not a problem! We will get you into a private instruction program that will give you the tools you need to get to the next level of playing. From learning rhythm, theory, lead, time and pitch distinction to all other aspects of envisioning your dream, however big or small, Rock Inc. will strive to help you see it through to the end!

When can I start?

Rock Inc is currently booking instruction classes. You can sign up for both group jam sessions and private one-on-one instruction. Packages are available and can save you money on your development. Don't hesitate! Sign up now and start your path to seeing your dreams come alive!

CALL NOW.. 916 726 ROCK